

7th
SEPT
DAY-1

SCHEDULE

7-9th SEPT
GRAND
HYATT
MUMBAI



TIME	WHAT'S HAPPENING @ BALLROOM 1
10:30 - 10:35	Welcome Note by Ashish Jose
10:35 - 10:45	Keynote: YouTube - Investing in Building the Best Place for Every Artist and Fan by Paul Smith
10:50 - 11:00	Keynote: Revolutionizing Music Consumption - Unleashing the Power of Next-Gen Technology by Neeraj Roy
11:05 - 12:05	Panel: Music Marketing in the Digital Age - Navigating Trends & Algorithms with Kabir Chandra, Mansha Tandon, Arjun Ravi Kolady, Dilraj Nandha. Moderated by Akhila Shankar.
12:10 - 12:40	In Conversation: 91 Years Of Transition- From Rabinranath To Rangabati-The story of Hindusthan Records with Sovan Lal Saha & Atul Churamani
12:45 - 12:55	Stories: Sustainability and Social Impact in the Music Industry - Anahad Foundation by Abhinav Agrawal
14:00 - 14:10	Stories: Czech Music Scene Fast Track in 10 mins
14:15 - 14:20	Red Talks: Vinay Guwalani, Believe Music
14:25 - 15:25	Panel: Lost Genres - Rediscovering Folk, Qawwali, Devotional & Ghazal Nostalgia Genres in Indian Music with Sudeep Banerji, Prasanna Patil, Bismil, Aabha Hanjura, Aishwarya Natarajan. Moderated By Anurag Tagat
15:30 - 15:40	Stories: Jio Platforms - Unlocking potential for Brands, Talent & Content Providers by Khushboo Yadav
16:00 - 16:30	In Conversation: Arivu with Ralph Simon
16:35 - 16:40	Red Talks: Taba Chake
16:45 - 17:45	Panel: Transition in Tune - A&R's Shifting Role in Music Discovery with Sajid Maklai, Faizan Khan, Narendra Kusnur. Moderated by Soumini Sridhara Paul



TIME	WHAT'S HAPPENING @ BALLROOM 3
11:05 - 12:05	Panel: The Soundtrack - Bridging Music and Cinema with Rachita Arora, Shantanu Moitra & Ramprasad Sundar. Moderated by Rohini Ramnathan
12:10 - 12:20	Stories: Skillbox
12:25 - 12:35	Keynote: Happening Now: Playback to Playfront by Amarjit Batra
12:40 - 12:45	Red Talk: Aayushman Sinha, REPRESENT
14:00 - 14:30	In Conversation: MC Stan with Padmanabhan NS
14:35 - 14:45	Stories: A2IM overview
14:50 - 15:50	Panel: Electrifying the Nation - The Rise of Electronic Music in India with Nucleya, Prateek Pandey, Aneesha Kotwani & Vivek Dudani. Moderated by Tejas Nair
16:00 - 17:00	Panel: The Reality Of Live Music, Festival & Touring in India with Anuj Gupta, Theja Meru, Meghana Bhogle, Yama Seth & Arjun Sharma. Moderated by Nikhil Udupa
17:05 - 17:15	Stories: Sustainability and Social Impact in the Music Industry - Manzil Mystics
17:20 - 17:50	In Conversation: Chaitanya Prabhu with Anurag Bedi



TIME	WORKSHOPS @ GRAND SALON
11:00 - 11:45	Future Careers in the Music Industry by Ashutosh Phatak & Nilesh Thomas
11:50 - 12:35	15 Languages, Millions of Users: How is Wynk Making an Impact in Bharat by Rashi Mathur
12:40 - 13:25	YouTube Workshop by Ritika
14:00 - 14:45	Tuning into Mental Health by Aditi Vaze & Dino James
14:50 - 15:35	Getting your Song Trending to Top Charts: Basics of Song Recommendation Engine & Marketing on Wynk by Rishabh Gupta
16:00 - 16:45	Spotify For Artists by Padmanabhan N.S.

TIME	MASTERCLASSES @ MAHOGANY
12:00 - 13:00	Sculpting Indian Sound by Sai Shravanam
14:00 - 15:00	Unlocking Vocal Excellence: Techniques for Healthy Singing by Shannon Donald
15:10 - 16:10	Dolby by Bhaskar Pal & KJ Singh
16:20 - 17:20	AI for Music + Ask Me Anything by Sunny M.R.
17:30 - 18:30	Mixing for Films by Boloy Kumar Doloj