

8th
SEPT
DAY-2



SCHEDULE

7-9th SEPT
GRAND
HYATT
MUMBAI

TIME

11:00- 11:05
11:10 - 11:20

WHAT'S HAPPENING @ BALLROOM 1

Welcome Note
Keynote: 15 years of YouTube in India - How the Ingenuity of Indian Creators, Artists and Fans is Shaping a New Wave in Digital Video by Pawan Agarwal

11:25 - 12:40

Panel: The Global Desi with Navjosh Singh, Yudhishtir Agrawal, Viral Jani, Raja Kumari, Sonali Singh. Moderated by Nirmika Singh

14:00 - 14:10

Sustainability and Social Impact in the Music Industry: The Dharavi Dream Project by Dolly Rateshwar and Sushant Yattam

14:15 - 14:35

Keynote: In Conversation - Why are Investment Companies Getting into Music with David Loiterton and Shephali Bhatt

14:40 - 15:40

Panel: What Does Success Mean to Artists Today? with Aayushman Sinha, Rahul Sinha, Edwin Charles Albert, Indira Rangarajan. Moderated by Amit Gurbaxani

16:00 - 16:10

Keynote: Music for Change by Ricky Kej

16:15 - 17:15

Panel: Independent Music - Nurturing Talent & Building Sustainability with KR\$NA, Shilpa Sharda, Tanish Thakkar, Rahul N Ram, Deepti Jasti. Moderated by Shilpi Gupta

17:20 - 17:40

Keynote: In Conversation - Taylor Jones with Riddhi Chakraborty

17:45 - 18:15

In Conversation: Shreya Ghoshal with Sabbas Joseph

TIME

11:15 - 11:35

WHAT'S HAPPENING @ BALLROOM 3

Keynote: In Conversation - Shifting Gears for Indian Music Locally and Globally - Alfonso Perez-Soto with Jay Mehta

11:45 - 11:50

Red Talks: Shantanu Gangane, Universal Music India.

11:50 - 12:50

Panel: Music & Mental Health - Finding Harmony in Music with Srushti Tawade, Arushi Sethi, Jovan Martins, Srijan Mahajan. Moderated by Zain Calcuttawala.

14:00 - 15:10

Panel: Creating The Future - Navigating Transitions in Music Publishing. Rakesh Nigam, Indi Chawla, Indrajit Sharma, Anurag Rao. Moderated by Atul Churamani.

15:30 - 15:35

Red Talks: TBA

15:40 - 15:50

Brand Story: Barcode Entertainment

16:00 - 16:30

In Conversation: Baba Sehgal with Atul Churamani

16:35 - 17:35

Panel: Investments Coming into Music with Mandar Thakur, Sujal Parekh, Vivek Raina, Tarsame Mittal, Sanujeet Bhujabal. Moderated by Karan Taurani.

17:40 - 17:50

Stories: Artists: Rights & Royalty with Sanjay Tandon, Indian Singers' Rights Association

TIME

12:00 - 13:00

WORKSHOPS @ GRAND SALON

YouTube by Saransh Kharbanda & Manika Bhargava

14:00 - 15:00

Design in Music by Mehek Malhotra

15:10 - 16:10

Copyright, Publishing & Contracts by Priyanka Khimani.

16:20 - 17:20

HARMONY For All Build SOPs for a Harmonious Working Environment by Gitikka Ganju & Nanni Singh.

17:25 - 18:35

A Case Study in Orange by Anasuya Menon

MASTERCLASSES @ MAHOGANY

12:00 - 13:00

The Making of Music Videos by Akshat Gupt

14:00 - 15:00

Basics of Songwriting in the Modern Age by Raja Kumari

15:10 - 16:10

Unlocking the Power of Grants for Artists, Managers, & Music Companies by Rafael Pereira

16:20 - 17:20

Mixing Larger Than Life by Tanay Gajjar

17:30 - 18:30

Elevating Live Performances Using Broadway Musicals by Jhansi