8th SEPT DAY-2

SCHEDULE

WHAT'S HAPPENING @ BALLROOM 1

Keynote: 15 years of YouTube in India - How the

Welcome Note



	Ingenuity of Indian Creators, Artists and Fans is Shaping a New Wave in Digital Video by Pawan Agarwal
11:25 - 12:40	Panel: The Global Desi with Navjosh Singh, Yudhishthir Agrawal, Viral Jani, Raja Kumari, Sonali Singh. Moderated by Nirmika Singh
14:00 - 14:10	Sustainability and Social Impact in the Music Industry: The Dharavi Dream Project by Dolly Rateshwar and Sushant Yattam
14:15 - 14:35	Keynote: In Conversation - Why are Investment Companies Getting into Music with David Loiterton and Shephali Bhatt
14:40 - 15:40	Panel: What Does Success Mean to Artists Today? with Aayushman Sinha, Rahul Sinha, Edwin Charles Albert, Indira Rangarajan. Moderated by Amit Gurbaxani
16:00 - 16:10	Keynote: Music for Change by Ricky Kej
16:15 - 17:15	Panel: Independent Music - Nurturing Talent & Building Sustainability with KR\$NA, Shilpa Sharda, Tanish Thakkar, Rahul N Ram, Deepti Jasti. Moderated by Shilpi Gupta
17:20 - 17:40	Keynote: In Conversation - Taylor Jones with Riddhi Chakraborty
17:45 - 18:15	In Conversation: Shreya Ghoshal with Sabbas Joseph

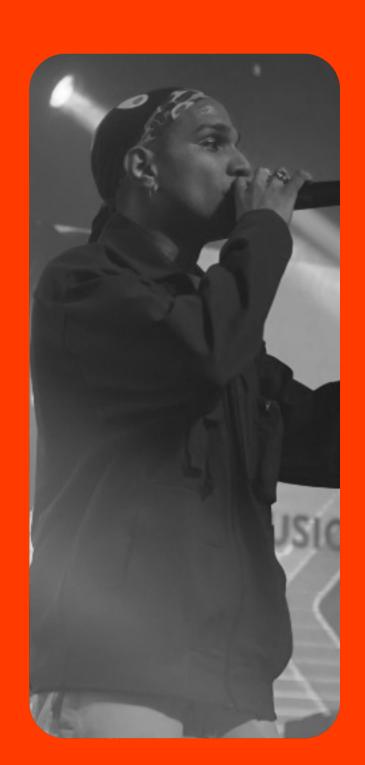
TIME

11:00-11:05

11:10 - 11:20



WHAT'S HAPPENING @ BALLROOM 3 TIME **Keynote:** In Conversation - Shifting Gears for Indian 11:15 - 11:35 Music Locally and Globally - Alfonso Perez-Soto with Jay Mehta Red Talks: Shantanu Gangane, Universal Music India. 11:45 - 11:50 11:50 - 12:50 Panel: Music & Mental Health - Finding Harmony in Music with Srushti Tawade, Arushi Sethi, Jovan Martins, Srijan Mahajan. Moderated by Zain Calcuttawala. 14:00 - 15:10 Panel: Creating The Future - Navigating Transitions in Music Publishing. Rakesh Nigam, Indi Chawla, Indrajit Sharma, Anurag Rao. Moderated by Atul Churamani. 15:30 - 15: 35 Red Talks: TBA 15:40 - 15:50 **Brand Story:** Barcode Entertainment In Conversation: Baba Sehgal with Atul Churamani 16:00 - 16:30 16:35 - 17:35 Panel: Investments Coming into Music with Mandar Thakur, Sujal Parekh, Vivek Raina, Tarsame Mittal, Sanujeet Bhujabal. Moderated by Karan Taurani. 17:40 - 17:50 Stories: Artists: Rights & Royalty with Sanjay Tandon, Indian Singers' Rights Association



TIME	WORKSHOPS @ GRAND SALON
12:00 - 13:00	YouTube by Saransh Kharbanda & Manika Bhargava
14:00 - 15:00	Design in Music by Mehek Malhotra
15:10 - 16:10	Copyright, Publishing & Contracts by Priyanka Khimani.
16:20 - 17:20	HARMONY For All Build SOPs for a Harmonious Working Environment by Gitikka Ganju & Nanni Singh.
17:25 - 18:35	A Case Study in Orange by Anasuya Menon
	MASTERCLASSES @ MAHOGANY

12:00 - 13:00	The Making of Music Videos by Akshat Gupt
14:00 - 15:00	Basics of Songwriting in the Modern Age by Raja Kumari
15:10 - 16:10	Unlocking the Power of Grants for Artists, Managers, & Music Companies by Rafael Pereira
16:20 - 17:20	Mixing Larger Than Life by Tanay Gajjar
17:30 - 18:30	Elevating Live Performances Using Broadway Musicals by Jhansi