

9th
SEPT
DAY-3



SCHEDULE

7-9th SEPT
GRAND
HYATT
MUMBAI

TIME

WHAT'S HAPPENING @ BALLROOM 1

11:10 - 11:20
11:05 - 11:15

Welcome Note
Keynote: AI and Web 3.0 and its Role in the Music Industry by Sowmya Iyer

11:20 - 12:20

Panel: AI Revolution in Indian Music: Augmenting Creativity and Industry Growth with Priyanka Khimani, Gaurav Dagaonkar, Mansoor Rahimat Khan, Sourabh Pateriya & Mayur Jumani, Utkarsh Sopan. Moderated by Sagar Gokhale

12:25 - 13:00

In Conversation: Journey of Coke Studio Bharat with Devraj Sanyal, Ankur Tewari & Sumeli Chatterjee

14:00 - 15:00

Panel: Echoes of Diversity - Navigating the Dynamics of Regional Music Markets with Rashi Mathur, Prashant Dogra, Sitaram Agrawalla & MC Square. Moderated by Siddhartha Roy

15:05 - 15:15

Taking India to the GRAMMYS: Membership, Nominations, Awards, & Impact. Navjosh Singh with Rhea Ghosh

15:20 - 15:25

Red Talks: Salim Merchant

15:30 - 15:40

Brand Story: Gallagher

16:00 - 16:35

In Conversation: Lucky Ali with Tarsame Mittal

16:40 - 17:10

In Conversation: Sunidhi Chauhan and Alaap Goshier

17:15 - 18:15

Panel: Artist - Creator Manager Power Play in Artist Management with Arjun Shah, Ruchi Patel, Hanumankind & Raghav Meattle. Moderated by Dev Bhatia

TIME

WHAT'S HAPPENING @ BALLROOM 3

11:10 - 11:20
11:25 - 11:55

Brand Story: Tagglabs
In Conversation: Daler Mehndi & Taran Mehndi with Karan Grover

12:00 - 13:00

Panel: Global Melodies - The Next Indian Language to Breakthrough the International Music Market Neeta Ragoowansi, Zameer Syed & Amarपाल Singh. Moderated by Roochay Shukla

14:00 - 14:10

Brand Story: Growth of Live Industry Focused on IPs and BMP by Deepak Choudhary

14:15 - 15:15

Panel: Where Does a Hit Come from in 2023? with Padmanabhan N.S., Asees Kaur, Bhavya Anand. Moderated by Amit Gurbaxani

15:20 - 15:30

Keynote: How Wynk is Helping Music Creation & Artist/Music Discovery in the Deeper Parts of the Country by Adarsh Nair

16:00 - 16:10

Sustainability and Social Impact in the Music Industry - Skrap

16:15 - 17:15

Panel: The Catalog Advantage: Empowering Musicians Through Building a Musical Legacy Kumar Taurani, Gaurav Chaturvedi, Satvinder Singh Moderated by Devraj Sanyal

17:20 - 18:20

Panel: Transition from Mainstream with Amit Trivedi, Salim Merchant & Shekhar Ravjiani. Moderated by Tarsame Mittal

TIME

WORKSHOPS @ GRAND SALON

12:00 - 12:45

IPRS x YouTube Songwriter Workshop by Vatsal Singh, Atul Churamani & Rumpa Banerjee

14:00 - 15:00

Music Supervision and Music Editorial for Content by Ramprasad Sundar

15:05 - 16:05

Music Distribution by Prashant Dogra

16:10 - 16:40

Interoperability Between Societies by Jataneel Banerjee

16:45 - 17:15

IPRS by Amit Dubey

17:15 - 18:15

A&R WORLDWIDE - Artist Discovery & Development by Atul Churamani & Sat Bisla

MASTERCLASSES @ MAHOGANY

14:00 - 15:00

Break it Down by Himonshu Parikh

15:10 - 16:00

Empowering Independent Musicians Listening Session & Introduction Participants Share Tracks for Feedback by Sunnny Vyas

16:30 - 17:30

Introduction to Hybrid Drumming by Rahul Muralidhar

17:40 - 18:40

Modern Guitar Writing and Production by Moses Koul