

## BALLROOM 01

**WELCOME NOTE** 10:30—10:35

**KEYNOTE: INDIAN MUSIC INDUSTRY OVERVIEW** 10:35—10:45  
BY VIKRAM MEHRA

**KEYNOTE: YOUTUBE'S MUSIC GEN-AI INITIATIVES** 10:50—11:00  
BY PAUL SMITH

**PANEL: DEMOCRATIZING ACCESS TO IMMERSIVE MUSIC  
CREATION THROUGH TECHNOLOGY, INNOVATION  
& EDUCATION** 11:05—12:35  
WITH A.R. RAHMAN, ALAN MEYERSON, KAPIL JAIN. MODERATED  
BY CLINT VALLADARES & KEVIN DOUCETTE

**IN CONVERSATION: ALL ABOUT TAAL** 12:40—13:10  
WITH A. R. RAHMAN, SUBHASH GHAI, KARAN GROVER

**SPOTLIGHT ON NOVEX** 14:00—14:10  
BY SRICHARAN IYENGAR

**RED TALKS – THINK INDIE** 14:15—14:20  
BY SHILPA SHARDA

**PANEL: THE GLOBAL MUSIC EXCHANGE – BRIDGING  
CULTURAL DIVIDES THROUGH COLLABORATION** 14:25—15:25  
WITH JOOJONG JOE, KARAN KANCHAN, RITIKA BATTI, SHILPA BHATIA,  
SHIVAM MALHOTRA, TAYLOR JONES. MODERATED BY NAVJOSH SINGH

**KEYNOTE: GROWTH OF LANGUAGES** 15:30—15:40  
BY SIDDHARTHA ROY

**PANEL: BACKSTAGE TITANS – SHINING THE SPOTLIGHT ON THE  
PEOPLE WHO BUILD YOUR FAVOURITE MUSICAL EXPERIENCES** 15:45—16:45  
WITH MANISH MAVANI, RANJIT BAROT, SHIPRA VENKATESH,  
VINCENT SAMUEL. MODERATED BY WARREN D'SOUZA

**SPOTLIGHT ON THE LEAP FROG NETWORK** 16:50—17:00  
BY CHIRAG ALAWADHI

**MUZARTDISCO PRODUCT LAUNCH** 17:05—17:15  
BY LUKE MENDOZA & ASHIT KUKIAN

**RED TALKS** 17:20—17:25  
BY CHINTAN PAVLANKAR

**IN CONVERSATION** 17:30—18:30  
WITH SHAAN & ATUL CHURAMANI

# SCHEDULE

6 AUG  
DAY 1

## BALLROOM 03

### IN CONVERSATION: BREAKOUT STAR – THE STORY

WITH SUN LEE & VIRAL JANI

11:30 – 12:00

### SPOTLIGHT ON HUMSAFAR TRUST

BY DHRUV GOENKA

12:05 – 12:15

### KEYNOTE: HOW TECHNOLOGY IS SHAPING THE FUTURE OF ARTIST DEVELOPMENT

BY ANDREEA GLEESON

12:20 – 12:30

### PANEL: BRAND SPONSORSHIPS & PARTNERSHIPS – MUSIC TOURS, OWNED IP, CONTENT & CO-OWNERSHIPS

WITH ARKAPRAVA RAY, NAGANAND K, PRIYABRATA PADHI, RACHIT MEHTA. MODERATED BY SUBRAMANIAN IYER

12:35 – 13:35

### PANEL: HARMONIZING THE FUTURE – EVOLVING RELATIONSHIPS BETWEEN MUSIC CREATORS AND PLATFORMS

WITH DEEPTI JASTI, JUSTH, EDWIN ALBERT, RAHUL KHANNA, SUNDER VENKETRAMAN. MODERATED BY SUSHANT YATTAM

14:00 – 15:00

### BRAND STORY: JADOO BASTAR

BY SAVI SHRIVASTAVA

15:05 – 15:15

### SPOTLIGHT ON GAANA 2.0

BY UDIT TYAGI

15:20 – 15:30

### DEBATE: THE HOUSE PROPOSES THE MOTION – RADIO IS DEAD

WITH BRIAN TELLIS, VINEET SINGH HUKMANI. MODERATED BY ROSHAN ABBAS

15:35 – 16:05

### PRESENTATION: ISAMRA

BY SANJAY TANDON

16:05 – 16:15

### PRESENTATION: OVERVIEW OF THE CANADIAN MUSIC INDUSTRY

BY RYAN WARD & ROBERT SINGERMAN

16:15 – 16:25

### PITCH TO FILMMAKERS

WITH MOHIT SURI, ASHWINY IYER TIWARI, ADVAIT CHANDAN, MADHUR BHANDARKAR. MODERATED BY SABBAS JOSEPH

16:30 – 18:30

# SCHEDULE

**6 AUG  
DAY 1**

## **MAHOGANY – WORKSHOPS**

### **THE ABCs OF MUSIC MARKETING**

WITH ROOCHAY SHUKLA, ERIC FRITSCHI, SUKRITI KAKAR,  
PRAKRITI KAKAR

11:50—12:35

### **VISUAL WORLD BUILDING AROUND MUSIC**

BY SANTANU HAZARIKA

14:00—14:45

### **ARTIST MANAGEMENT 101**

BY AAYUSHMAN SINHA

16:00—17:00

### **THE KEY TO YOUR MUSIC RIGHTS**

BY BHASKAR NAIR

17:05—17:50

## **GRAND SALON – MASTERCLASS**

### **CRAFTING ETHNIC SOUNDS: THE PRODUCTION PROCESS BEHIND THE SCORE OF 'KANTARA'**

BY AJAY JOSEPH

12:00—13:00

### **EVERYONE'S A DRUMMER**

BY ANAND BHAGAT

14:00—15:00

### **IMMERSIVE MIXING**

BY ALAN MEYERSON

15:10—16:10

### **HOW TO COMPLETE A SONG**

BY OSHO JAIN & ANKUR TEWARI

16:20—17:20

### **LET'S TALK ABOUT AUTOTUNE & FUTURE OF AI**

BY SUNNY M.R.

17:30—18:30

## **HANGAR**

### **CONNECT CORNER 1**

12:00—13:00

### **CONNECT CORNER 2**

15:30—16:30

## BALLROOM 01

### WELCOME NOTE

10:55—11:00

### IN CONVERSATION: GOONGOONALO

WITH SHANKAR MAHADEVAN, HRISHIKESH KANNAN (HRISHI K),  
SAMEER ANJAAN, SHERLEY SINGH

11:00—11:40

### KEYNOTE: COME ALIVE WITH LIVE – DRIVING OPPORTUNITIES, CHALLENGING ODDS

BY SABBAS JOSEPH

11:45—12:00

### TRENDING SPOTIFY: HOME OF I-POP

WITH AAYUSHMAN SINHA, ARMAAN MALIK, DHRUVANK VAIDYA,  
JASMINE SANDLAS, PADMANABHAN NS, TARSAME MITTAL

12:05—13:05

### REPORT: STORIES THAT DATA TELL US – AUDIENCE RESEARCH

BY RASHMI DHANWANI

14:00—14:10

### SPOTLIGHT: FUTURE PROOF YOUR MUSIC CAREER IN THE AGE OF AI

BY ASHUTOSH PHATAK

14:15—14:25

### PANEL: BEYOND THE VOCALS – WOMEN OF THE INDIAN MUSIC INDUSTRY

WITH DAR GAI, SHREYA JAIN, LISA MISHRA, NAYANTARA BHATKAL,  
NIRMIKA SINGH. MODERATED BY SHARIN BHATTI

14:30—15:30

### FEATURE: 360 NOT BY CHOICE – THE JOURNEY

BY PARITOSH PARMAR

15:35—15:45

### KEYNOTE: THE FUTURE OF GLOBAL LIVE INDUSTRY

WITH ADAM WILKES & RALPH SIMON

15:50—16:20

### PANEL: BRANDED CONTENT – HOW TO DRIVE VALUE THROUGH AUDIO ON A PRIMARILY VISUAL MEDIUM WITH "CONTENT"

WITH INDIRA RANGARAJAN, NAVNEET SODHI, RAVANAN N,  
YASHRAJ MUKHAT, SAGAR GOKHALE. MODERATED BY DHARUV SHETH

16:25—17:25

### PANEL: TRANSITION FROM FAN TO FANDOM

WITH CHAAR DIWAARI, DHARUVANK VAIDYA, NATASHA MAHTANI,  
OWEN RONCON. MODERATED BY AKHILA SHANKAR &  
AMIT GURBAXANI

17:30—18:30

## BALLROOM 03

### RED TALKS

BY MAAHI

12:35—12:40

### KEYNOTE: UNLOCKING INDIA'S MUSIC PUBLISHING POTENTIAL

BY SIMON MOOR

12:45—13:00

### PANEL: HOW DO ARTISTS MAKE MONEY?

WITH ARJUN KANUNGO, BRIAN MILLER, JOVAN MARTINS, MAYURI GUPTA. MODERATED BY VINAY GUWALANI

14:00—15:00

### PANEL: DECODING THE BROADCASTING BILL

WITH GOWREE GOKHALE, VIVEK RAINA.  
MODERATED BY AMBIKA KHURANA

15:05—15:45

### IN CONVERSATION

WITH VINIT THAKKAR & TARSAME MITTAL

16:00—16:30

### SPOTLIGHT ON AMPLIFY

BY TANISH THAKKER

16:35—16:45

### IN CONVERSATION

TBC

16:50—17:20

### PANEL: THE IMPORTANCE OF SHOWCASE CONFERENCES

WITH ASHISH JOSE, CLAIRE COLLINS, JESPER THORSSON, MONIKA KLEMENTOVA, SUSHIL CHUGGANI.  
MODERATED BY NEETA RAGOOWANSI

17:25—18:25

## **MAHOGANY – WORKSHOPS**

### **DEMYSTIFYING GLOBAL ROYALTY FLOWS FOR PUBLISHING RIGHTS**

BY BHAVIK BHATT

12:00—13:00

### **RELEASING YOUR MUSIC**

WITH RAGHAV MEATTLE & UTSAVI JHA

14:00—15:00

### **DIY COPYRIGHT & CONTRACTS**

BY PRIYANKA KHIMANI

15:10—16:10

### **EVENT EXCELLENCE: MASTERING FESTIVAL PROJECT MANAGEMENT**

WITH RACHNA PANIKKER

16:20—17:20

### **ON THE ROAD: FROM PLANNING TO PERFORMANCE**

WITH NITIN KANDHARI & MEGHANA BHOGLE

17:25—18:25

## **GRAND SALON – MASTERCLASSES**

### **SCORING FOR FILMS**

WITH NAREN CHANDAVARKAR

12:00—13:00

### **GETTING STARTED WITH IMMERSIVE MUSIC**

WITH KEVIN DOUCETTE & MARIELLE JAKOBSONS

14:00—15:00

### **A&R 101 – HOW TO APPROACH ANY RECORD LABEL**

ABHISHEK PATIL

15:10—16:10

### **MUSIC & SOUND DESIGN WITH SOUND PARTICLES**

WITH TONY JOY

16:20—17:20

### **MP 101**

WITH SUNNY M.R.

17:30—18:30

## **HANGAR**

### **CONNECT CORNER 1**

11:30—12:30

### **CONNECT CORNER 2**

15:30—16:30

## BALLROOM 01

### WELCOME NOTE

11:00—11:05

### KEYNOTE: GLOBAL RECORDED MUSIC INDUSTRY – OVERVIEW

11:05—11:15

BY ED PETO

### PANEL: INTEGRATING DIVERSE CLASSICAL MUSICAL NARRATIVES

11:20—12:20

WITH ALBERT ALMEIDA, ASAD KHAN, SHASHI VYAS, SHUBHA  
MUDGAL. MODERATED BY AISHWARYA NATARAJAN

### KEYNOTE: THE TRANSFORMATIVE POWER OF AI AND TECHNOLOGY IN STORYTELLING AND MUSIC

11:45—11:55

BY PARTHA SINHA

### SPOTLIGHT ON BRYAN ADAMS TOUR

14:00—14:10

BY DEEPAK CHOUDHARY

### IN CONVERSATION

14:15—14:45

WITH CHAITANYA PRABHU & ADHI (HIPHOP TAMIZHA)

### SPOTLIGHT ON BANDSINTOWN

14:50—15:00

BY KAZ HAYASHIDA

### SPOTLIGHT ON NIMAD PROJECT

15:05—15:15

WITH WARREN DE SYLVA, JAYESH MALANI &  
BHARAT CHANDORE

### PANEL: HIP HOP HORIZONS – DEFINING THE FUTURE OF INDIAN HIP HOP

15:20—16:05

WITH BIJOY SHETTY, PRABH DEEP, SHABZ NAQVI.  
MODERATED BY ARJUN S RAVI

### REPORT: RESEARCH IN MUSIC: THROUGH THE LOCAL LENS

16:10—16:20

WITH VISHRUTI BINDAL & PRARTHANA SEN

### PANEL: NOURISH THE ROOTS – THE ECOSYSTEM A LIVE EXPERIENCE CREATES

16:25—17:25

WITH KARAN SINGH, ROSHAN ABBAS, SHOVEN SHAH.  
MODERATED BY SHILPI GUPTA

### KEYNOTE: IPRS

17:30—17:40

BY RAKESH NIGAM



## BALLROOM 03

### IN CONVERSATION

WITH SAI ABHYANKKAR, SANJU RATHOD, VIVEK RAINA

11:10—11:40

### PANEL: FINDING YOUR PARTNER IN SUCCESS

WITH ABHISHEK PATIL, JADDAN COMERFORD, KAYAN, SHILPA SHARDA, TOM WINDISH. MODERATED BY SAT BISLA

12:00—13:00

### SPOTLIGHT ON TEAM INNOVATION'S JOURNEY

BY MOHIT BIJLANI

14:00—14:10

### PANEL: BREAKING BOUNDARIES

WITH ARINJOY SARKAR, NAYANTARA KUMAR-SHETTY, NEVIL TIMBADIA, ROYDON BANGERA, SICKFLIP. MODERATED BY RASHMI DHANWANI

14:15—15:15

### BRAND STORY: BUSKR

BY MANU SAKSENA

15:20—15:30

### CULTURE & TRENDS ON YOUTUBE

BY YUDHISHTHIR AGRAWAL

15:50—16:05

### IN CONVERSATION

WITH LYOR COHEN & TARSAME MITTAL

16:10—16:40

### PITCH YOUR MUSIC TO LABELS

WITH ABHIMANYU KAK, ABHISHEK PATIL, SAMRIDHI SAXENA, VIKRANT NEGI. MODERATED BY SUNNY M.R.

16:45—18:45



## **MAHOGANY – WORKSHOPS**

### **EMPOWERING MUSIC CREATORS: IPRS & MCAI ON MUSIC RIGHTS, ROYALTIES & MORE**

12:00—12:45

WITH RUMPA BANERJEE, VIPIN MISHRA, INDRAJIT SHARMA

### **SPOTIFY FOR ARTISTS**

14:00—15:00

BY PADMANABHAN NS

### **VISUAL STORYTELLING**

15:05—16:05

BY REEMA MAYA

### **BEST PRACTICES ON YOUTUBE**

17:00—17:45

WITH NIKHIL NERKAR

## **GRAND SALON – MASTERCLASSES**

### **MIXING & MASTERING**

12:00—13:00

BY HANISH TANEJA

### **MIX A SONG IN DOLBY ATMOS MUSIC**

14:00—15:00

BY P. A. DEEPAK

### **MAINTAINING VERSATILITY IN AN EVER CHANGING MUSICAL LANDSCAPE**

15:10—16:10

WITH THE SHOR POLICE

### **PERFORMANCE TO XPERIENCE – A NEW ERA IN LIVE ENTERTAINMENT**

16:30—17:30

BY KAYCEE

## **HANGAR**

### **CONNECT CORNER 1**

11:30—12:30

### **CONNECT CORNER 2**

15:30—16:30